HIGHTECH SIGNS
for any visual solution

SHOP TALK

Submitting Artwork

For quality output, please follow these guidelines. If you have any questions, call us and we will be happy to provide answers.

All artwork submitted to Hightech Signs for reproduction must be reviewed before a final price can be agreed upon. If artwork is not ready for production, additional charges may apply.

DIGITAL FILE FORMATS

Vector Art

Vector Art is preferred for reproducing logos and lettering. This is line art that can be scaled to any size and will retain its sharpness. This format is required for cut vinyl graphics, as well as routed shapes and channel letters.

IMPORTANT: *Please remember to convert all lettering and fonts to outline.*

Accepted vector formats: Adobe Illustrator CS 4: Ai
Corel Draw X3: CDR

Raster Images

Raster Images or "bitmaps" are generally photographs or any pixel-based image.

IMPORTANT: *Make sure image resolution is sufficient for quality output. As a guideline, we recommend 100 dpi AT FULL SIZE for good results. Web site images are unacceptable for reproduction on signs.*

Accepted raster formats: TIFF
Adobe Photoshop CS 4: PSD
JPEG is accepted, but a TIFF file is generally better quality

Other Formats

PDF and generic **EPS** files are accepted, and may contain vector or raster data - or both. Please follow the above guidelines accordingly. PDF files should be set up as "print-ready".

Art For Scanning

We scan up to 8.5" x 11" on our flatbed scanner. We accept reflective or transparent originals. Logos must be "camera ready" for quality results. If art is not camera-ready, additional art charges may apply to clean up scanned artwork.

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